# Operating Committee Meeting Notes Oklahoma One-Call System, Inc. October 20, 2022

The scheduled meeting of the OKIE811 Operating Committee was held October 20, 2022, at 8:30am. The meeting was hosted at OKIE811 6908 N Robinson Ave and virtually via Microsoft Teams.

# **Operating Committee Members Attending:**

Cody Fees, Energy Transfer (Chair)	$\boxtimes$	Gabriel McCown, DCP Midstream	
Richie Anderson, ONG	$\boxtimes$	Clint Mobley, Oklahoma Electric Co-op	$\boxtimes$
Jason Beguin, Magellan LP	$\boxtimes$	Craig Parker, AOGC-Silver Star Const.	$\boxtimes$
Garrett Bernethy, OG&E	$\boxtimes$	Bobby Peters, Pioneer Telephone	$\boxtimes$
Greg Clarkson, AT&T	$\boxtimes$	Russell Reeves, USIC	
Ryan Egan, Lumen	$\boxtimes$	Brandon Renfro, GridHawk	
Chris Garrison, City of OKC	$\boxtimes$	Ronnie Sanchez, Cox Communications	$\boxtimes$
Kent Jackson, B&H Construction	$\boxtimes$	Chris Young, Phillips 66	$\boxtimes$
Gerald Kolb, Summit Utilities	$\boxtimes$		

## **Others in Attendance:**

Aaron Crowell, USIC	Tim Teel, Summit Utilities
Alex Holland, OneOk	Jennifer VanDiepen, OneOk
Richard Forney, PSO	Dustin Palmer, USIC

#### **OKIE811 Employees in Attendance:**

Susan Bohl, Executive Director

Jerrell Welch, Director of Operations

Angie Niemeyer, Director of Business & Education Services

Eva Donahue, Member Services Liaison

Troy Daniels, IT & GIS Manager

Renelle Freeman, Contact Center Services Manager

M.G. Govia, Education & Outreach Liaison

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## **Meeting Minutes**

Unless otherwise noted in these minutes, the content was discussed and agreed as recorded in the briefing. At 8:33am the regular Operating Committee meeting was called to order by the committee chair.

# **Regular Meeting Call to Order & Approval of Minutes**

The meeting minutes from the July 21, 2022 meeting reviewed and approved.

**Minutes**: Motion to approve: Chris Garrison; Seconded By: Craig Parker. The motion was carried with all in favor.

## Agenda

- Welcome
- Motion to Approve Previous Meeting Minutes
- Motion to Approve Today's Agenda
- Executive Director's Report
- Operation's Report
- Business & Education Services Report
- Old/New Business
- Committee Discussions
- Adjourn

**Approval of Agenda:** Motion to approve: Garrett Bernethy; Seconded By: Clint Mobley. The motion was carried with all in favor.

## Executive Director's Report – Susan Bohl

- Incoming Tickets +1.2% YTD; Incoming Locate Requests by Ticket Type through Sept 2022: Update 38.97%, down from earlier in the year
- Outgoing Tickets/Transmissions: -6% thru September
- 2023 Fee Schedule approved by Board, includes \$0.05 increase in ticket fees; offset by decrease in outbound tickets.
- 2023 State Holiday Schedule approved by Board and presented
- 2022 Key Performance Indicators: Meeting all goals YTD.
- Overflow Spanish Tickets 24x7 to Texas811: Effective 9/30/2022 Due to Spanish volume increases and difficulty hiring and retaining bilingual agents

## Operations Report - Jerrell Welch

- 2022 Ticket Submissions +1.2%: 76.19% Online/App; 57.27% Automated; 10.73% Direct Submission; 38.97% updates. Online/App use continues to increase.
- Call Abandon Rate thru 3<sup>rd</sup> quarter = 4.29%

#### IT/Apps Projects – Troy Daniels

- Completed Projects: Pen test remediation; Add reasons for updating tickets; Obtain Kaseya Certified Admin (KCA) certifications for IT Staff; Additional validation to aid n quality, safe tickets; Spanish overflow to Texas811
- Project Pipeline: Member ticket format revamp Second and subsequent notice project;
   Update Extend project; Extent date selector; Enroll in DHS CISA continuous phishing
   service; Equipment refresh project: 21 desktops/10 laptops/1 server; Create map base
   64

Service Area Updates: 220 Service area updates in September; 66% of service area edits used the Service Area Editor (SAE) to maintain service area changes: 1338 in 2022. SAE turn around 1 day vs. multiple days for other types of submissions. Continue to offer Teams virtual meetings to members who need education on how to update service areas via SAE.

## Quality - Renelle Freeman

- Damage Reports: 2235 DRT through 9/30/22. 74% referenced previous locate request;
   60% of referenced tickets were valid; 8% of referenced tickets were expired at time of damage; 6% of referenced tickets were Emergency
- 12 Month DPX Safety Rates = 99.22%; 122,210 tickets processed; 8.71% audited
- 12 Month Direct Submission Safety Rates = 96.95%; 74,785 tickets processed; 17.19% audited
- New OKIE811 Portal Validations for Direct Submitters Added validation checks to help avoid some safety errors based on trends found during the QA process on direct submitted tickets: No Address/Directions user is forced to provide address or directions.; GPS points/Work area do not match user is prompted with warning that GPS points provided are not encompassed in the polygon.
- Other Validations that forego the direct submission of the ticket and send it to the OKIE811 center to review: Polygon drawn is more than 750ft away from a top-level map result; Phrases such as Map Below, See Provided, Refer to, See Map, etc. are used by Portal user within any text field; Portal user's ticket handling time was more than 30 in before submission.

## **Contact Center – Renelle Freeman**

- Staffing Update: 36 Full time Agents; 4 Cristo Rey HS Students (equivalent to 1 FT position)
- Hiring 4 new team members Start Training Date Oct 31.
- New 2-Phase training: Each phase 6 weeks long and consists of 1 week in training class;
   1 week with mentor; 4 weeks on their own Required to reach quality score requirements to move forward
- Contact Center Career Compass 3<sup>rd</sup> Quarter: 5 agents leveled up to next highest tier;
   No agents leveled down.
- Coming Up 2023: Updated Career Compass 2023; Vacation Planning 2023; Annual Trainings Jan 2023
- Customer Satisfaction Survey Fall 2022: Sent 9/20/2022 to 1380 excavator emails; 11.68% response rate; Overall Excavator Satisfaction 4.42 (out of 5); Added Positive Response question to gauge how many excavators know they can check the status of their locate request via the OKIE811 Portal: 84.31% Yes; 15.69% No. 67% of the "No" answers were Homeowners.

- OKIE811 Community News: United Way Campaign; Welcome Audra Dickson; OKIE811 is hiring;
   2023 Benefit Enrollment; All Staff Trainings and Team building in January
- Positive Response Report thru 9/30/2022: August showed increase in Auto Close due to no response, issue was found and fixed; Auto-close not configured is mostly municipalities; Continuing to mold the process for more efficiency.
- Member Satisfaction Survey Fall 2022: Overall score 4.47; Concern Resolution 4.47;
   Membership Updates: 4.57; Service Area and Mapping: 4.55; Member Portal: 4.28; Website Resources: 4.32. Action Items: Reach out and provide education on available tools and resources; Explore opportunities for further development in Member Portal.

#### **Member Services – Eva Donahue**

- New Members as of 9/30/2022 = 48; Total members = 1397, 1% increase; Increase in 'Sustaining' type members which are members that do not own underground facilities but help support the damage prevention cause.
- Member Updates: 254 updates via Output and Contact Changes; 196 Updates via Portal Users
- Member Services Projects Positive Response Outreach for Members not configured, configured but not responding, comments required on Codes 4 & 7 effective Sept 27
- Response training with OK Conservation Commission: 2 meetings with 30+ in attendance
- Exempt Status Review: Found 2 municipalities and 3 rural water districts that were no longer exempt
- Webinars: Is my Membership compliant?; Ticket Transmission Options: Member Portal Reports
- New Member Meetings 8 total meetings to help guide through membership

# Education & Outreach - M.G. Govia

- 4380 impressions through 9/30/2022 via Education attendance in person, webinar downloads, podcast downloads, certifications
- OKIE811 Pineapple Mexican Lager Update: Available in 12 locations; Can request at your local store; Pint Night at Social Capital in OKC; Over \$1000 donated to OKC Pipeliners' Scholarship Fund
- 3<sup>rd</sup> Quarter Events: August 11, 811 Day, Pipeliners' Meeting with 811 Beer release; August 12, Public Beer Release; August 24, Tulsa Safety Day; Sept 12, Training with NRCS; Sept 15-25, State Fair; Sept 22, Enid Contractors Expo
- 4<sup>th</sup> Quarter Educational and Outreach Opportunities: Online or in-person training available with 811 certification and dedicated webinars; Use of OKEI811 Conference Room for in person training
- 2023 Speaker Request: 2023 OESE Expo March 22-23; 2023 Podcast Guests; Submit speaker proposals at okie811.org/Speaker

#### **Committee Discussions**

#### **Old Business**

- 1. Update Extend Notices
  - 68,194 Update Extend tickets in 2022 through Q3; No longer a premium services as of Nov 1, 2022; Need to develop a new process to facilitate Update Extend Notices going to all members on a ticket; Suggest new Positive Response code for Member's use on Update Extends they choose not to refresh markings on; disallow second notice ticket on Update Extends, only allow new compliant requests; Update Extend disclaimer posted primarily at the top of the ticket email copy sent to excavation; Secondary email on behalf of specific facility operators no longer sent from OKIE811; Upon OKIE811 Board Approval of new process, send all members information on new ticket type with 90 days to prepare.
  - Reviewed New Update Extend Process
  - Cody Fees: Can the Update Extend PR only be available on Update Extend tickets?
     OKIE811 will look into possibility

MOTION: Change ticket type labels to 'Remark" and "Extend" Motion to approve: Garrett Bernethy; Seconded By: Ryan Egan.

Opposed: None Abstained: None The motion carried with all in favor.

**MOTION:** Move forward with presenting process to Board Motion to approve: Craig Parker; Seconded by: Ryan Egan

Opposed: None; Abstained: None

- 1. New 2<sup>nd</sup> Notice Process
  - Keeps original ticket life; Ticket only goes to members the 2<sup>nd</sup> Notice is for; System locks fields to ensure no extent changes allowed; User selects which companies are requested for 2<sup>nd</sup> Notice; If user selects a company that has provided positive response, the system prompts for more information.
- 2. Update Reasons Excavator will select the reason for the Update
  - Currently in Portal; Adding to Client (Agent side) on November 1; Update reasons will be logged behind scenes only.

#### **New Business**

- 1. Locate Request Extent Field
  - Current Extent field is a text box; changing 'Extent' field to Estimated Completion Date and using a calendar field instead of a text box
- 2. Positive Response on Cancelled tickets
  - Issue: Members being sent audit reports showing significant number of tickets with no positive response. Potential fix: Create & Automate a "Ticket Canceled by Excavator" Response on tickets that are cancelled.; Remove Positive Response from the 'Cancel' ticket type.

MOTION: To Create and Automate 'Ticket Cancelled by Excavator" Response and remove Positive response from the 'Cancel' ticket.

Motion to approve: Ryan Egan; Seconded By: Clint Mobley.

Opposed: None Abstained: None The motion carried with all in favor.

- 3. 2023 Operating Committee Seats
  - Alex Holland, ONEOK to replace Heather Leader will go to Board for approval
  - 2023 Chair Nominations by Q1 meeting on January 19, 2023
- 4. 2023 Operating Committee Meeting Dates
  - January 19
  - April 27
  - July 20
  - October 19

**Adjourned:** 11:11am— Motion to approve: Craig Parker; Seconded By: Ryan Egan. The motion carried with all in favor.

Minutes submitted by: Renelle Freeman