

OKIE811 Branding Guide

Full Color Version



Black & White Version (Reverse option available)



GUIDELINES

For all permitted uses of our logo, you may not:

- Alter the OKIE811 logo in any way
- Place the OKIE811 logo within such a close proximity to other content that the logo is indistinguishable
- Use of the OKIE811 logo in any way that suggests any type of partnership with OKIE811 or its approval (unless previously authorized by OKIE811)
- Utilize our logo as the most prominent image on your website, printed material, or other media
- Use the OKIE811 logo in such a way that is harmful, offensive, obscene, deceptive or objectionable to the average person
- Use of the OKIE811 logo to, or in connections with, content that discredits, slanders or degrades OKIE811
- Use of the OKIE811 logo in any capacity that links to content associated with pornography, hate speech or illegal activities



Pantone 299U

CMYK 77 29 0 0
RGB 1 147 215



Pantone 299U

CMYK 0 0 0 100
RGB 35 31 32



Pantone 370C

CMYK 34 12 100 0
RGB 100 140 26



**Pantone Cool
Gray 7 C**

CMYK 42 35 34 0
RGB 153 153 154



Pantone 7505C

CMYK 40 56 78 25
RGB 131 96 63



Pantone 390C

CMYK 34 12 100 0
RGB 182 189 0



**Pantone Cool
Gray 3 C**

CMYK 20 17 17 0
RGB 202 200 200

For any additional questions, assistance with OKIE811 logo standards or licensing partnerships, please contact Stephen Shenold, Digital Marketing Content Specialist, at sshenold@okie811.org