

September, 2010



Volume 1, Issue 4



Oklahoma One-Call System, Inc.

Jerry West, Channel 5 weatherman Rick Mitchel, Nikki Cain(aka the Okie Mascot) Brenda Hoefer & Leah White during 5s on The Road Tour.



Call Okie was one of 4 sponsors of KOCO TV's "5s On The Road Tour". Brenda, Jerry, Leah, and "The Okie Mascot" aka Nikki traveled to 5 college towns with KOCO Channel 5.

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The Big EVENT

For the 6th consecutive year Oklahoma One Call has been one of the 4 sponsors for KOCO Channel 5's "5s On The Road Tour." In previous years this event has taken place in July and the news station, as well as, the 4 sponsors would travel to 5 cities in 5 days and broadcast the 5 & 6 o'clock news from the 5 chosen cities.

This year the tour went to 5 Oklahoma colleges in 5 days, therefore the event took place September 13-17. Brenda Hoefer, Northern Damage Prevention Mgr., Jerry West, Southern Damage Prevention Mgr., Leah White, Marketing & Communications Mgr., and Nikki Cain, the Business Office Manager represented "Call Okie" and handed out

trinkets and "Dig Safely" pamphlets to over 25,000 students and faculty at Oklahoma City University, The University of Oklahoma, Oklahoma Baptist University, Oklahoma State University and The University of Central Oklahoma.

This is "Call Okie" largest marketing campaign of every year and it reaching the largest audiences due to the tremendous promotional ads, put out by channel 5 both before, during and after the event.



College Students Really Do Want To Know!!!!

As you are aware, the goal of the Call Okie Booth is to get the Call Before You Dig & Dig Safely message out.. The Call Okie Team was very impressed with the number of college students who came up to the booth , not only to get the free cups and

koozies that were being handed out, but to actually ask what "Call Okie" was all about. The booth workers were constantly busy answering questions about Oklahoma's Dig Safely Law and the requirements that have to be followed by anyone who is excavating.

TRUST US.....

"INQUIRING MINDS DO WANT TO KNOW!"

Educate the public that "Call Okie Does NOT mark the Lines"

OKLAHOMA MUNICIPAL LEAGUE

Getting the message to municipalities

The Oklahoma Municipal League is cities and towns working together for their mutual benefit. The OML acts as a central clearinghouse for information and services for its member municipalities. It is a non-profit corporation controlled by officials of member cities and towns.

The Oklahoma Municipal League annual conference was held at the Cox Convention Center on September 28 - 30.

Jerry West and Brenda Hoefar attended the conference. More than 400 city and town officials from across the state were present.

Jerry West manned the Call Okie Booth at the OML Conference in Oklahoma City



Oklahoma Rural Water Association Holds Annual Conference

The Oklahoma Rural Water Association held their Fall Conference Sept. 8-10 at the Western Hills Lodge in Hulbert, OK. The conference attracted over 600 rural water operators and owners. Oklahoma One Call was an exhibitor and was also invited to speak during one of their breakout sessions.

Jerry West spoke to attendees

sharing the importance of damage investigations after an incident. Attendees received valuable information on the pre-design and final construction stages of an excavation. The session also outlined the responsibilities and steps for an excavator to take in the event of an incident such as : "I hit a line, now what?" "Who do I call?"

During the 1 hour presentation Jerry shared tips to help excavators foster their relationships with members' claim inspectors to help resolve claims in an appropriate manner.

Help the DPC grow and prosper to better you organization.....

Encourage your colleagues to join the DPC in your area.

For information about the Damage Prevention Councils contact Jerry West or Brenda Hoefar.



Western Hills Lodge held the Oklahoma Rural Water Association Annual Conference September 8-10.



"The Inside Scoop"

Other DP activities
North and South Regions

North

- September 10 Public Education Damage Prevention Council Meeting in Oklahoma City
- September 21 Red Carpet Damage Prevention Council Meeting in Enid
- September 29-30 Oklahoma Municipal League Annual meeting in Oklahoma City

Upcoming Event

- October 8–9 Watonga Cheese Festival, Watonga, OK
- October 9 Community Safety Day, Home Depot, Edmond, OK

South



- September 8-10 Oklahoma Rural Water Assoc. Conference, Hubert, OK
- September 13-17 KOCO TVs "5s on the Road Tour" Awareness Campaign
- September 23-24 Okla. Nursery and Landscaping Tradeshow, OKC
- September 29-30 Oklahoma Municipal League Conference

Upcoming Events

- October 9 Pumpkin Festival, Cordell, OK
- October 14-17 Robbers Cave Fall Festival, Wilburton, OK

Feel free to stop by our booth at these events,
the volunteers working the booth would love to
hear from you.

Oklahoma One-Call System, Inc.

OUR MISSION

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"Call Before You Dig"

To provide quality underground damage prevention and communications services in the great state of Oklahoma.

Save time use
web ticket.

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Common Misconceptions—Continued from last month

As stated in the previous issues of the Damage Prevention Newsletter, The department managers at "Call Okie" are compiling a list of the common misconceptions about who we are and what we do. Here are this months misconceptions:

Locator—"You can't do all that in 10 days."

Member—"Call Okie is a for profit company.

Member—"Why isn't there civil penalties for failure to follow the one call law?"

Member—"I am spatial, why did I get this ticket?"

Member—"We own an abandoned pipeline, do we still have to keep it registered with the One-Call?"

Future issues will publish the answers to these misconceptions.



Call Okie received 414,900 views on KOCO Channel 5's webpage alone during the week of "5s on the Road"...

Now that's some Outreach!